



Bluey Collectable Coins - FAQs



Q: What is The Bluey Coin program?

A: The Royal Australian Mint and Australia Post have created a coin program of 10 collectable \$1 coin designs featuring Bluey and her family and friends. Bluey is an inexhaustible blue heeler dog, who lives with her Mum, Dad and her little sister Bingo. She likes to laugh and have fun but more than anything else she loves to play games with her family.

Visit a participating Australia Post Office to collect the non-coloured \$1 Bluey and \$1 Bingo till coins by making a cash purchase at the counter for the chance to score the coins in your change. Australia Post is the exclusive distributor of the till coins.

The coins can also be purchased either individually or in a Bluey 10-coin Tube and Collectable Folder Set. There is a 1-in-10 chance of finding the special coloured \$1 Bluey coin within this set.

Q: Where and when can I get each coin in the program?

A: From September 2, visit a participating Australia Post Office to collect the 10 Bluey coins by purchasing the Bluey 10-coin Tube and Collectable Folder Set or Individually from the Coin in Cards with Privy Mark range.

The special-coloured Bluey \$1 coin can be found as a 1-in-10 chance within the 10-Coin Tube and Folder Set. These are available through participating Australia Post Office outlets, mail order and online. Bluey Coins with the Australia Post Envelope Privy Mark can only be purchased from the Coin in Card and Postal Numismatic Cover (PNC) range, with 10 Bluey Coin with Privy Mark designs to collect.

Q: When will each coin be released?

A: Australia Post will release all products including PNCs and Proof Sets from 2 September 2024 at

participating Australia Post Offices, mail order and online. No pre-orders will be available before 2 September.

Q: Are all of the coins available through Australia Post in change?

A: No, only 2 of the 10 Bluey coin designs can be discovered in customer's change when they pay in cash at participating Australia Post Offices.

The remainder of the coins are available for purchase only.

The coins can be purchased either individually or in a Bluey 10-coin Tube and Collectable Folder Set. There is a 1-in-10 chance of getting the special coloured \$1 Bluey coins within this set. These are available through participating Australia Post Office outlets, mail order and online from 8.30am (AEST) 2 September 2024.

Q: Are empty collection folders available to purchase to store the coins?

A: No, official collection folders are only available with the purchase of the Bluey 10-coin Tube and Collectable Folder Set. The collections will be available for purchase from participating Australia Post Offices, mail order and online from 8.30am (AEST), 2 September 2024, while stocks last.

Q: How do people 'collect' the coins?

A: From 2 September 2024, customers can go into any participating Australia Post Office around Australia and make a cash purchase for the chance to find the collectable non-coloured \$1 Bluey and \$1 Bingo coins in their change, while stocks last.

Alternatively, they can purchase the individually packaged coins, or buy the Bluey 10-coin Tube and Collectable Folder Set (with 1-in-10 chance of a



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coloured \$1 Bluey coin in the set) from 8.30am (AEST), 2 September 2024.

Q: What denomination are the coins?

A: The coins are Australian Legal Tender \$1 coins.

Q: Are these coins real Australian currency?

A: Yes, these coins are Australian legal tender. They were minted by the Royal Australian Mint and have gone through the legislated approval process.

Q: What do the coins look like?

A: The coins feature the *King Charles III* effigy along with the one-dollar denomination on the obverse and with special designs on the coin's reverse featuring Bluey and her family and friends.

Q: How many of these coins have been produced?

A: The numbers produced of each coin will be published in the Royal Australian Mint's 2024-25 annual report.

Q: Why is the Royal Australian Mint commercialising Australian Legal Tender?

A: The Royal Australian Mint is tasked with recognising events and themes from our culture and history that are important to Australians. Bluey's significance to Australia (and the world) is unique and has been recognised by the Mint as an opportunity to celebrate Australia's much-loved Bluey series.

Q: How long will the till coins be available through Australia Post tills?

A: The duration of a coins' availability will depend on the demand at individual participating Australia Post Offices and is subject to availability.

Q: Will I definitely receive one of the \$1 coins in my change?

A: The Bluey and Bingo coin designs will be released through participating Australia Post Offices, subject to demand/availability. We recommend making cash purchases at participating Australia Post Offices during the promotion to give you the best chance to collect the coins in your change. There is no guarantee which, if any, of the 2 coins you will receive in your change.

Q: How will participating Australia Post Offices distribute the coins to customers?

A: Participating Australia Post Offices will distribute the coins in change when customers make a cash purchase. The coins are subject to demand/availability. There is no guarantee which, if any, of the 2 coins you will receive in your change.

Q: Will these till coins be available to purchase in sachets or rolls?

A: Till coins will not be made available in sachets or rolls.

Q: My coin/s is/are damaged?

A: The coins that are being distributed through Australia Post Office cash tills are subject to the usual rigors of daily use which can cause wear and damage to coins.

The non-coloured \$1 Bluey and \$1 Bingo coins that are available for purchase are uncirculated coins.

If a coin you purchased is damaged, please return to the place of purchase for options regarding a replacement or refund together with Proof of Purchase and within 60 days in line with our Returns Policy.

Q: Why are my coins in the tube scuffed/damaged?

A: The Bluey 10-coin Tube and Collectable Folder Set have been produced to a finish where there are tolerances for slight imperfections.

Q: Will all coins be available through participating Australia Post Offices?



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A: Yes, all coins will be released through participating Australia Post Offices, mail order and online from 8,30am (AEST), 2 September 2024. Coins are subject to demand/availability.

Q: Is there a website for the program?

A: See auspost.com.au/bluey-collectables

Q: I heard that I can buy the coins individually or in a full set?

A: The Bluey coin program creates a fun and exciting event for people to engage with their local Australia Post Office, allowing them to collect the coins in their change to celebrate the cultural phenomenon that is Bluey.

The coins can be purchased either individually for \$10.00 each or in a Bluey 10-coin Tube and Collectable Folder Set for \$29.00- There is a 1-in-10 chance of getting the special-coloured Bluey \$1 coin within this set. These are available through participating Australia Post Office outlets mail order and online.

Bluey coins with the Australia Post Privy Mark can only be purchased from the range of Individual Coin in Cards or Postal Numismatic Cover (PNC) range.

Q: Are there any special requirements to qualify to receive a coin in-store at Australia Post?

A: The non-coloured \$1 Bluey and \$1 Bingo coins will be distributed by participating Post Offices as change. The only requirement is to make a purchase using cash that requires change to be provided. It will be up to chance whether you receive the coin/s in your change.

Requests for change must be reasonable so that they do not disrupt normal business or unreasonably exhaust coin supplies.

All other coins in the range are available for purchase at participating Australia Post Offices mail order and online.

Q: I want a specific till coin, how can I collect this?

A: Visit a participating Australia Post Office for your chance to collect the non-coloured \$1 Bluey and \$1 Bingo coins in your change. It will be up to chance which coins you receive in your change.

Requests for change must be reasonable so that they do not disrupt normal business or unreasonably exhaust coin supplies.

If you're after a specific Bluey coin, these will not be available in your change, these are available for purchase as individual coins or as a collection in the tube with folder.

Q: Can I go to a participating Post Office with a large note and ask for change in \$1 coins?

A: Customers will need to make a purchase using cash to receive coins in their change.

Requests for change must be reasonable so that they do not disrupt normal business or unreasonably exhaust coin supplies.

Q: Can I make a purchase using a bank card or credit card and request cash out for the coins?

A: Customers will need to make a purchase using cash to receive coins in their change. Requests for change must be reasonable so that they do not disrupt normal business or unreasonably exhaust coin supplies.

Q: What are the special edition coloured Bluey coins?

A: A special edition-coloured Bluey coin has been produced for this program. The coloured coin is randomly packed into some of the Bluey 10-coin Tube and Collectable Folder Set for customers to find. These are available as a 1-in-10 chance through the purchase of the Bluey 10-coin Tube and Collectable Folder Set.



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Q: How many of the coin sets/individually packaged coins have been produced?

A: Coin production numbers will be published in the Royal Australian Mint's 2024-25 Annual Report and are not limited.

Q: Can I buy a full set?

A: Yes, from 8.30am (AEST), 2 September 2024 full sets are available for sale via mail order online and through participating Australia Post Offices.

Q: Can I buy individual Bluey coins?

A: Yes, from 8.30am (AEST), 2 September 2024, individually packaged coins will be available for sale in-store through participating Australia Post Offices, Online and through mail order.

Q: Where can I find the special edition coloured Bluey coins?

A: The majority of the coloured \$1 Bluey coin have been randomly packed into the Collection Tube and Folder set replacing the uncoloured \$1 Bluey coin. It will not be known which tubes contain the special edition coin until after they have been purchased and opened.

Q: How many of the 10-Coin Collection tubes and Folders contain the special edition coloured Bluey coin?

A: Approximately 1-in-10 coin tubes contain the special edition coloured coin. This coin has been randomly packed into random Bluey 10-coin Tube and Collectable Folder Sets but it will not be known which sets contain a coloured \$1 Bluey coin until after they have been purchased and opened.

Q: Australia Post staff or licensees are selling the coins early online.

A: Any incidences of coins being sold early are disappointing to see and are under investigation.

Q: Coins have been released early at some participating Australia Post outlets

A: Any incidences of coins being released early are disappointing to see and are under investigation.

Q: Individual collectable coins are being resold by Australia Post staff or licensed Post Offices

A: Any incidences of coins being resold by a licensed Post Office are disappointing to see and are under investigation.

Q: Why are people selling the Bluey coins on eBay for higher values?

A: It's quite common during collector events for collectors to privately swap and sell the collectable items via online auction.

Q. I would like to lodge a complaint or provide feedback about the program. How do I do this?

A: Phone Australia Post on 13 POST (13 7678) with your feedback and it will be passed onto the appropriate area.